



CloudWorms PDF Viewers 2023 ON SMARTPHONE

DESIGN SPECIFICATION

Back Button

Provides greater conveniences to smartphone users in particular

H1 HTML Title

- Optimized for SEO
- Guaranteed title uniqueness among all users with the combination of subcategory name and account name

Tab-based Content

- More efficient use of spaces
- Enable on-demand loading of PDF content and online form, which improve initial loading time
- Always staying on top of the screen
- Logo on whiter colour background just in case the user does not have transparent background logo

Additional Use of Social Image

Your social image will also be used as the blurry background image on the header

Custom Call-to-Action Tab

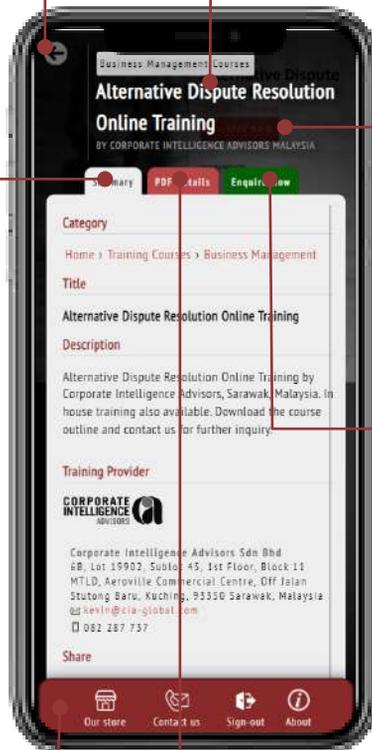
- **Online Form:** Loading of online form on initial tab click
- **Custom URL:** Provides preview of target domain name before users click on the button to open the site

Bottom Bar

- Always stays at the bottom of the screen
- Efficient use of tall smartphone screen space
- Our store: Visit content owner's MTN Web Store Profile
- Contact us: This will open the Summary tab and scroll to the contact info section with animated blinking effect
- Sign-in/out: Allows users to sign-in so that online form can be used
- About: Shows disclaimer, copyright, privacy policy, terms of service. Report abuse is available here too.

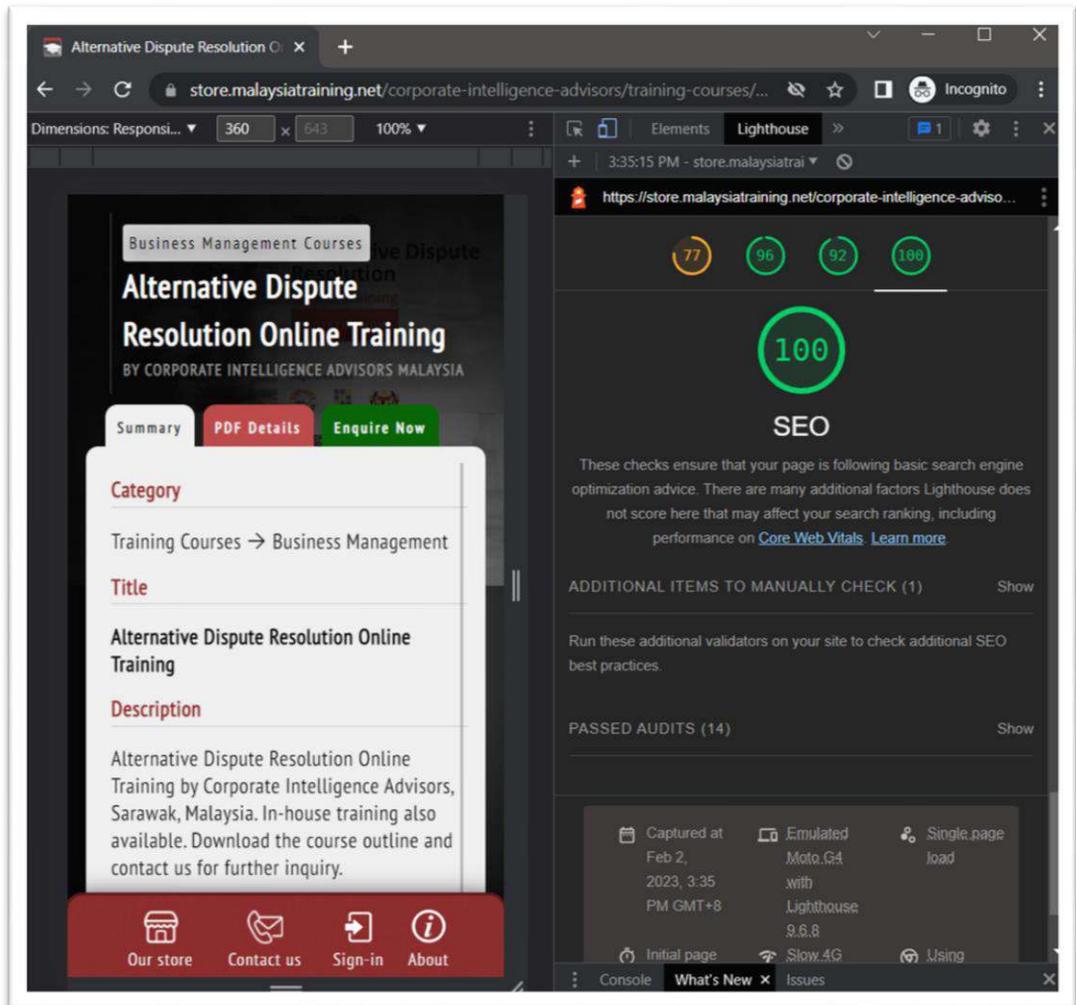
PDF Details Tab

- Loading of PDF content on initial tab click
- The Download PDF button is still available here



Google Lighthouse SEO Performance

NOTE: The 77% performance score is still considered above average among many competitors, yet our optimization work is still not fully completed.



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