

# PDF CONTENT MARKETING WITH CLOUDWORMS PDF VIEWERS QUICK LOOK

By MTN Web Store App Team

Revision 2.0

[Get Started Now](#)

**Free Credits**

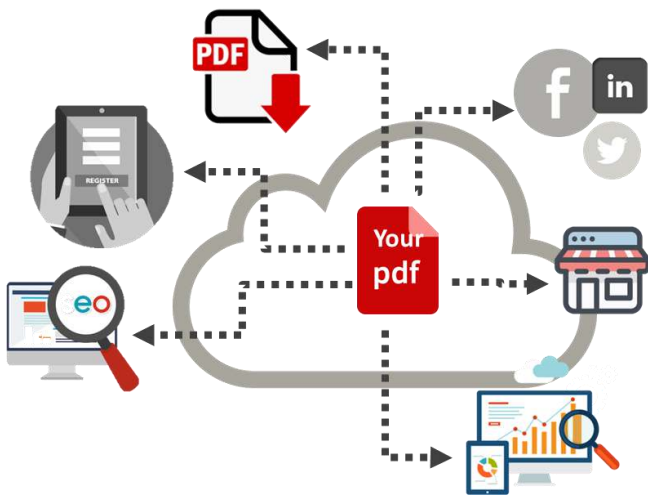
**RM100.00\***

*\* For every new MTN Corporate Account registration only.*

*\* Amount varies for accounts outside Malaysia and USD will be used as currency.*

*\* Terms & conditions apply.*

## WHY CLOUDWORMS PDF VIEWERS?



- ✓ **Promote and sell ANYTHING with PDF files:** Products, Services, Jobs etc.
- ✓ **Equips your PDF Marketing Brochures with Digital Marketing capabilities:** SEO, SEM, Social Media Marketing, Content Marketing, Ad Marketing, Email Marketing, Lead Generation
- ✓ Have your PDF Marketing Brochures **listed on MTN Web Store marketplace for FREE**
- ✓ **Reduce dependencies on technical personnel** and bring the digital marketing power back to non-technical business marketers, **improving Time-to-Market efficiency**

## PROMOTE AND SELL ANYTHING WITH PDF FILES

**Regardless of anything**, as long as they can be presented on PDF, they can be digitally promoted like any other webpages:

- ✓ Training Courses
- ✓ Jobs
- ✓ Real Estates
- ✓ Motor Vehicles
- ✓ E-books
- ✓ Medical Equipment
- ✓ More and more and more...

### CATEGORIES

## SEARCH ENGINE OPTIMIZATION (SEO)

- ✓ The header part of your CloudWorms PDF Viewers will be in **HTML that allows search engines to understand your PDF content**
- ✓ Optionally allows you to specify your **SEO Title and Description**, otherwise your social media title and description will be used for SEO
- ✓ All published CloudWorms PDF Viewers will be **submitted to Google Search Engine for crawling and indexing**

## SOCIAL MEDIA MARKETING

CloudWorms PDF Viewers allow you to share your PDF marketing brochures **more effectively on social media networks:**

- ✓ **Custom thumbnail image** or choose from our design
- ✓ User-defined **post title**
- ✓ User-defined **post description**
- ✓ When click on the post, your customers will have your PDF Viewer opened on web browser with all your **actionable lead generation items** accessible to them.



## LEADS GENERATION

**CALL-TO-ACTION BUTTON**

Show Guide

Button Text

Register now

Button Action \*

What do you prefer your visitor to do when they click on the button?

- Go to a specific web page (URL)
- Send email to the above contact (useful when file attachment is expected)
- Fill up simple inquiry form
- Fill up event registration form
- Fill up quotation requisition form

Button URL \*

<https://store.malaysiatraining.net/pre-registration>

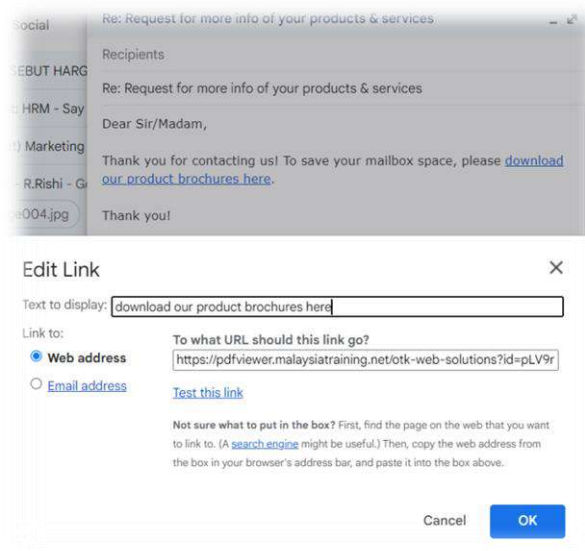
Besides the **Visit Our Store** button, **Download PDF** button, and the display of your contact number, CloudWorms PDF Viewers also allow you to **define your own Call-to-Action button** with the following features:

- ✓ Select button label, e.g. **Register Now, Enquire Now, Buy Now, Get Quote** and more
- ✓ **Custom URL to your preferred web page** when the button is clicked or open our **free online form**, e.g. inquiry form, registration form, and quotation requisition form
- ✓ **TIP:** The call-to-action custom URL can be a **great source of backlinks to your website to boost your website SEO performance**

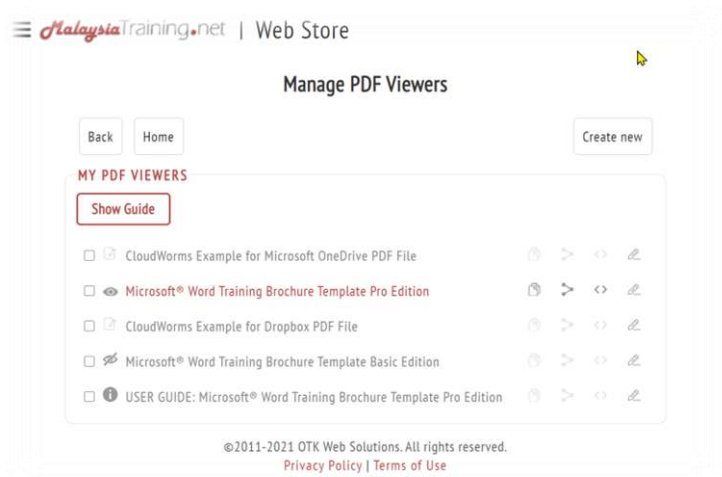
## EMAIL MARKETING

You can use CloudWorms PDF Viewers for **more effective and customer-friendly email marketing campaigns**:

- ✓ Create a hyperlink text that allows your customers to download your PDF marketing brochure via CloudWorms PDF Viewer **without having to occupy their mailbox storage space with file attachments**
- ✓ To have all your lead generation features accessible to your customers, which may help to **improve the conversion rate** of your email marketing



## DO MORE WITH YOUR CLOUDWORMS PDF VIEWERS



With the **CloudWorms PDF Viewers Management Console**, you can do more with your existing PDF Viewers:

- ✓ **Un-publish** and **re-publish** with single click
- ✓ **Copy URL** for sharing
- ✓ **Embed** it with thumbnail image, title, and description on your blog or website
- ✓ **Edit** it for newer release of your contents.

## IT'S MOBILE FRIENDLY

In addition to the above, your CloudWorms PDF Viewers are also **Mobile Friendly**:

- ✓ Preview in **Smartphone** and **Large Screen Modes** before publishing it
- ✓ Widen your reach to **millions of mobile users**
- ✓ Comply to Google's **Mobile-First SEO Guidelines**

Try out for **FREE** now!

