



Culture Dynamics DCI

Inspiring Lives • Transforming Cultures



TEAM DYNAMICS COMMUNICATION

*Improve Productivity & Minimize Conflicts
Based on **Colored Brain***



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DCI
CONSULTING



- Why communication can break down in teams?
- Do you agree lack of trust is the root cause to disengagement?
- Is there a simple method to create clarity in team communication?

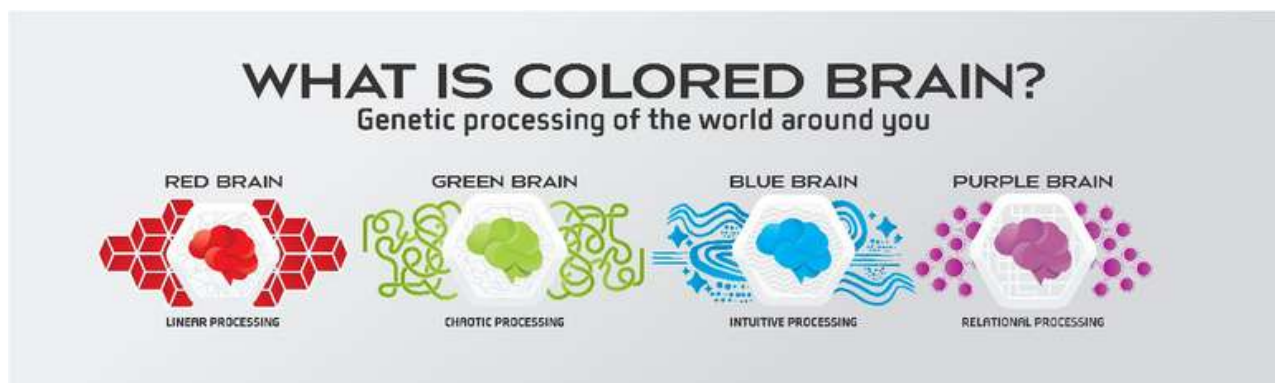
All of us process our world around us differently. Our communication style is based on how we think, and our thinking style is based on our brain get clarity. According to Arthur Carmazzi, our brain get clarity through an Ambiguity Relief process which is genetically processed. The Colored Brain Communication Model assists to uncover the Ambiguity Relief process which determined how you make decision and take actions.

This workshop strives to cover the foundation and concept of communication through discovering of self and how to apply in teams' communication. You will complete the Colored Brain Communication Inventory to uncover your Colored Brain. It will be a revelation to understand yourself at a deeper level and unleash the greater potential in you and also uncover the Colored Brain of your team members.

This workshop is interactive filled with experiential games to explore your team dynamics communication style. It will enhance your interpersonal skill in dealing with, engaging and managing people.

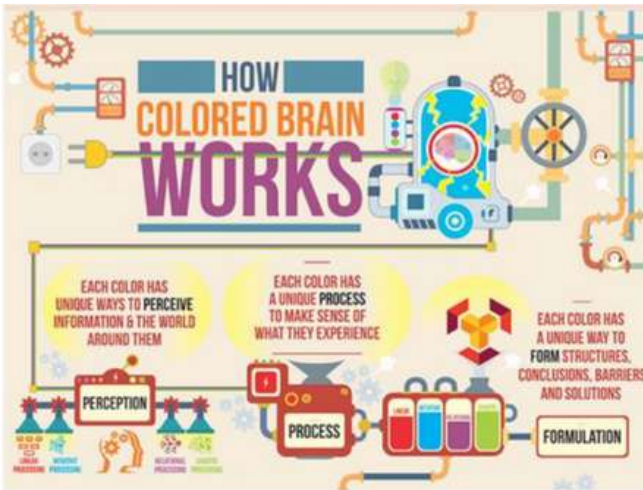
At the end of the session, you will develop a team dynamic communication strategy on how to capitalize on your strengths and leverage on the strengths of other people and improve work productivity without facing communication conflicts.

WHAT IS COLORED BRAIN? HOW DOES IT WORK?



One of the components in Directive Communication methodology, Colored Brain Model sets parameters to identify and understand the way our brain processes and interprets the world around us.

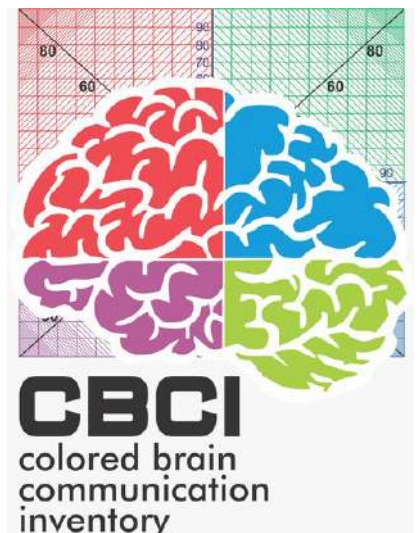
This assists in defining and overcoming conflict, miscommunication, and how we and others interpret our sense of value that is ultimately responsible for employee engagement and competence.



Through Colored Brain, you discover the root cause of disengagement and why trust breaks down. This content provides clarity of “How” our brain communicates.

Benefits of the Colored Brain Communication Inventory

- Understanding your colored brain processing.
- Understanding of how you are affected by other different colored brains.
- Strengths and how to develop them.
- Weaknesses and how to overcome them.
- Detailed Report for cultivating your productivity, influence, and mental ability.
- Clear insights on how to influence others.
- Gaps in your communication with others and how to improve.
- How to further develop other colors of your brain.





At the end of the session, participants should be able to:

- **Learn** how our brains are genetically wired to process information differently.
- **Acquire** a deeper understanding and awareness of communication skills, processes and concepts.
- **Communicate** effectively with people of all types as a result of discovering personal brain profile.
- **Develop** self-confidence and enhance self-esteem in dealing with people.
- **Acquire** psychological edge to communicate effectively with teams and **influence** at the subconscious level.

Benefits:

- **Discover** how our brain gets clarity in 4 different ways.
- **Develop** a deep understanding of the Colored Brain Communication styles.
- **Communicate** effectively across different communication profiles.
- **Acquire** the psychological edge in communicating effectively with teams.
- **Minimize** conflicts at the workplace by fostering better team effectiveness.
- **Increase** trust, **reduce** miscommunications and **improve** productivity.

WHAT IS DIRECTIVE COMMUNICATION PSYCHOLOGY?



Our Methodology

Directive Communication (DC) Psychology is the science of group dynamics and its leadership and organizational culture consulting methods can help organizations create a high-performing workplace culture. DC Psychology offers a framework that allows leaders to understand and leverage their employees' communication and predictable group dynamics. While we focus on **leadership development and corporate culture**, it can also be used for improving and **group dynamics** in any organizational discipline like **communication, problem solving, team synergy, customer experience** and others.

Our participants gain much more than a workshop experience and achieve higher levels of excellence in leadership. They gain the ability to find their greater selves and influence their future to become a celebrated example to others.

1. In brief, we use variety of proprietary training tools, group discussion, team reflective circle, storytelling, lecture with games and activities to make learning **RELEVANT, FUN & IMPACTFUL!**
2. In essence, our methodology is:
 - Interactive learning
 - Experiential activities
 - Facilitative training
 - Participants focused.



This program is suitable for:

- Team Leaders
- Managers, Department Heads, Supervisors, Executives
- Sales & Marketing Professionals
- Technical & Specialists
- Professionals & Consultants
- Business Owners & Entrepreneurs
- Anyone with keen interest to develop the power of team dynamics communication and influence





This program can be conducted in 1 or 2 days, F2F classroom or virtual. Time and activities will vary depending on the mode and length of delivery.

DAY 1

Time from 9:00 am - 5:00 pm

Module 1: Fundamental of Communication

- What is communication?
- 7 Components of Communication
- Activity: The Colored Glasses Syndrome - why we see differently?

Module 2: Colored Brain Communication

- Colored Glasses Syndrome
- What is Ambiguity Relief?
- 4 Colored Brain Processors
- Interpretation of your natural talents, potentials, strengths & weaknesses
- Video viewing
- Activity: How you think is how you speak - using Colored Brain Communication cards
- Activity: Colored Business Game
- Activity: Colored Brain for Creativity & Innovation
- Benefits & Summary of Colored Brain

DAY 2

Time from 9:00 am – 5:00 pm

Module 3: Communication Processes

- Communication Gap & Barrier – What I say is not what you hear!
- Communication & Perception – What you see is how you speak!
- Power of Question – learn the technique of asking Right Question
- Power of Words – how to convert negative remarks to positive feedback

Module 4: Communication Skills Enhancement

- Colored Brain Feedback – how different Colored Brain speaks differently
- 4 Body Postures as form of communication
- Communication activity – Verbal & Non-Verbal
- Personal Action Plan – how Colored Brain can assist you to improve communication



LILY LAU

Lily Lau is the speaker, trainer, facilitator and consultant for multiple training workshops, seminars and conferences, with more than 17 years training and facilitation experience in culture, diversity, bridging generational gap, communication, interpersonal skills and corporate culture transformation.



She is the **Certified Master Trainer for Directive Communication Psychology**, and the pioneer in developing Colored Brain training business in Malaysia. Over the years, she has certified over 100 trainers and coaches and conducted over 600 training workshops and speaking engagements.

Lily was awarded for being the **Best Performing International Partner** and the **Best DC Master Trainer** by Directive Communication International and Arthur Carmazzi for 2 consecutive years in 2018 and 2020. Her name is listed in the Successful People in Malaysia by Britishpedia in 2021 edition.

Based on the belief that every individual is unique and has the capacity to excel, given the right opportunities, Lily's training methodology breaks barriers, cultivates trust and creates synergies across cultures. She works with individuals from the psychological perspective by understanding their genetic thinking style and personal desire and combines the cultural influence background to provide holistic approach solutions.

Her articles on communication, generational and cross-cultural issues have been published in Leaderonomics & MyStarJobs newspapers, Smart Investors and Asian Quality magazines. Lily was interviewed in BFM radio on Malaysian generational issue and featured as a Directive Communication expert on the NTV7 Breakfast Show. Her passion is to travel, see new places, meet people and enjoy good food.



Master Trainer of
Directive Communication
Psychology in Malaysia



Master Certified
Colored Brain



Master Certified
Emotional Drives &
Motivation



DC Culture
Change Certified



HRDC Certified Trainer
(TTT/1542) @ Lau Chew Lee



Accredited by American
Institute of Business and
Psychology (AiOBP)