



Culture Dynamics DCI

Inspiring Lives • Transforming Cultures



BUILDING TEAM COLORS

*Colored Brain Based Team Building
Program*



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DCI
CONSULTING



This workshop goes beyond teambuilding games and leads participants to understand themselves, their expectations of others, and the reality of what is “Right”. It deals with the **psychology** of team dynamics on how to direct focus and bring out the best of everyone for better cohesive collaboration. When we understand our own natural way of communication and processing the world around us, and recognize the very different realities of those we work with, we can develop the strengths and natural talents of diverse individuals to become a powerfully effective Team.

The workshop is highly interactive, fun and full of ideas for powering up your life. We will include the use of proven methods and psychological tools to assist you to discover your potentials for productive effectiveness.

“Team work is NOT about everyone going in the same direction toward an objective. Following blindly seldom create Greatness! It is about team members focusing on the objective while communicating strengths and roles, and innovating the best actions to collectively achieving it faster and better than expected. ”

By **Arthur Carmazzi**, Founder of Directive Communication & Developer of Colored Brain

WHAT IS COLORED BRAIN? HOW DOES IT WORK?



By identifying the fundamental patterns in the way our brain genetically processes the world around us, we overcome misunderstanding, conflict, and wastage of individual and group potential.

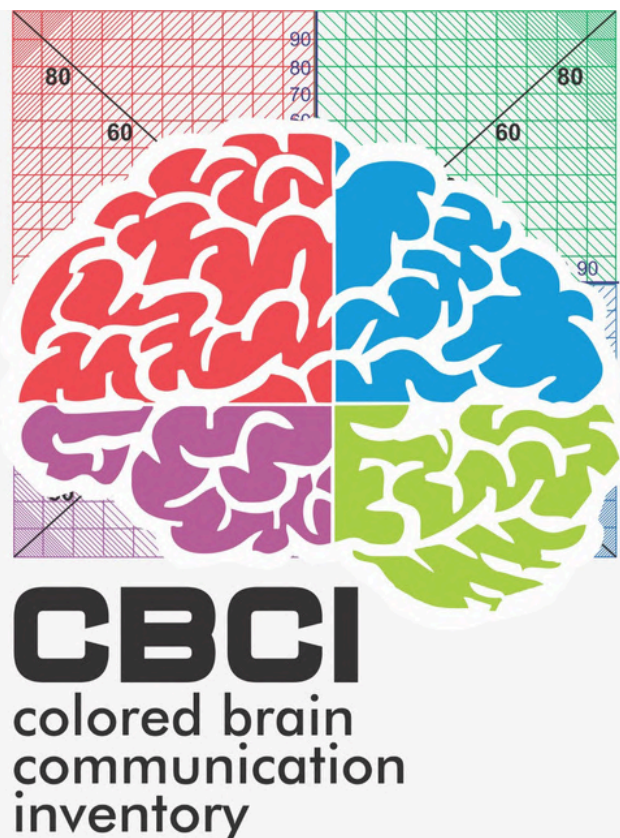
Awareness of these "Brain Communication" processes gives us the means to maximize our capacity to act intelligently, to Turbo Charge our natural gifts and use them to maximize our ability to develop "software" for our brain to achieve greater competence across many disciplines.

We are able to understand others at a deeper level and unleash greater potential for relationships at work and at home, for easier learning and teaching, and for greater harmony and cooperation with our environment and our teams.

The CBCI™ is the Psychometric Profiling Component of the Colored Brain.

Benefits of the Colored Brain Communication Inventory

- Understanding your colored brain processing
- Understanding of how you are affected by other different colored brains
- Strengths and how to develop them
- Weaknesses and how to overcome them
- Detailed Report for cultivating your productivity, influence, and mental ability
- Clear insights on how to influence others
- Gaps in your communication with others and how to improve
- How to further develop other colors of your brain



COURSE OBJECTIVES & BENEFITS



This workshop strives to:

- **Develop the strengths** and natural talents of diverse individuals to create a powerful effective team.
- **Build teamwork**, unity and synergy through diversity of team dynamics
- **Enhance cooperation and communication** through different genetic thinking styles of each other
- Enhance ability and team effectiveness through **understanding** of each other's emotional drives
- Build understanding and **tolerance** of each other
- **Build trust** and long-lasting relationship with each other

A successful participant will be able to:

- **Apply** Directive Communication™ methodology and the principles of team dynamics in the workplace.
- **Understand** individual genetic brain processing style and apply the principles for team dynamics communication.
- **Understand the internal push factor** of 8 Human Emotional Drives to create synergy and teamwork for maximum benefit.
- **Formulate a multi-colored team** based on talents and strengths.

WHAT IS DIRECTIVE COMMUNICATION PSYCHOLOGY?



Our Methodology

Directive Communication (DC) Psychology is the science of group dynamics and its leadership and organizational culture consulting methods can help organizations create a high-performing workplace culture. DC Psychology offers a framework that allows leaders to understand and leverage their employees' communication and predictable group dynamics. While we focus on **leadership development and corporate culture**, it can also be used for improving and **group dynamics** in any organizational discipline like **communication, problem solving, team synergy, customer experience** and others.

Our participants gain much more than a workshop experience and achieve higher levels of excellence in leadership. They gain the ability to find their greater selves and influence their future to become a celebrated example to others.

In brief, we use variety of proprietary training tools, group discussion, team reflective circle, storytelling, lecture with games and activities to make learning **RELEVANT, FUN & IMPACTFUL!**

In essence, our methodology is:

- Interactive learning
- Experiential activities
- Facilitative training
- Participants focused.



WHO SHOULD ATTEND?

This program is suitable for:

- Team Leaders
- Managers, Department Heads, Supervisors, Executives
- Sales & Marketing Professionals
- Technical & Specialists
- Professionals & Consultants
- Business Owners & Entrepreneurs
- Anyone with keen interest to develop the power of team dynamics communication and influence





This program is a 2 days program, conducted in Physical setting

DAY 1

Time from 9:00 am - 5:00 pm

Module 1: Personal Inventory Challenges

- Ideal Working Environment - why is it not achievable?
- Reticular Activating System
- Colored Glasses Syndrome

Module 2: Foundation of Colored Brain Communication

- 4 Colored Brain Processors
- Colored Brain Communication Inventory - uncover your Colored Brain
- Interpretation of your Colored Brain profile
- Activity: Colored Brain Communication Cards

DAY 2

Time from 9:00 am – 5:00 pm

Module 3: Human Emotional Factors

- What is beyond money? 8 Human Emotional Drivers
- Need Sucking Syndrome
- Circle of Influence
- Attitude of People in Organization

Module 4: The Foundation of Team Dynamics

- Formulation of Multi-Colored Teams
- The Colored Brain Leadership
- Action Plan: Assessment of your TEAM Colors and Colored Brain Leadership